

March 1, 2010

Dear Clients of Go-La Rolla,

On behalf of SickKids Foundation, I am pleased to announce that Go-La Rolla will be donating a percentage of proceeds from their online sales to SickKids Foundation.

Children embody all of our hopes and dreams, which is why their health is of such vital concern. We are especially proud of those whose generous support ensures that SickKids continues to be a place of healing, a place of learning, and a place of advanced medical research.

We are thrilled that Go-La Rolla shares with us our belief that every child deserves to be healthy and has decided to make a donation that will have a lasting impact on children across Canada and around the world.

Please note this letter is valid for one year from the date of issue. If you have any questions about Go-La Rolla's donation or SickKids Foundation please feel free to contact me, Jennifer Huang, directly at (416) 813-6166 ext. 2071.

Sincerely,



Jennifer Huang
Corporate Partnerships